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| 1. Which of the following is a web app?   |  |  |  | | --- | --- | --- | |  | a. | Yahoo! | |  | b. | Microsoft Edge | |  | c. | Google Docs | |  | d. | Flipboard |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Web apps run entirely in a browser. The apps reside on servers. Web apps are software used to perform a specific task. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-8 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. TECH.CAMP.2.1.1 - Define web browsing terms. | | *CORPORATE STANDARDS:* | 4992 - Identify popular web apps | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 12:13 AM | | *DATE MODIFIED:* | 11/20/2019 12:05 PM | |

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| 2. Which of the following is assigned to each webpage to identify its location on the Internet?   |  |  |  | | --- | --- | --- | |  | a. | uniform resource locator (URL) | |  | b. | hyperlinks | |  | c. | Transport Layer Security (TLS) | |  | d. | universal address |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | The server address in a URL corresponds to an Internet Protocol (IP) address, which identifies every computer on the Internet. In the URL, http://www.blissfieldschools.us/parents/technologyresources/, “www.blissfieldschools.us” is the server address. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-3 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. TECH.CAMP.2.1.1 - Define web browsing terms. | | *CORPORATE STANDARDS:* | 4846 - Define a URL. | | *TOPICS:* | Explain the Role of the Web in Daily Life | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 12:30 AM | | *DATE MODIFIED:* | 11/22/2019 2:42 PM | |

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| 3. A(n) \_\_\_\_\_ is an electronic document that can contain text, graphics, sound, video, and links.   |  |  |  | | --- | --- | --- | |  | a. | website | |  | b. | web address | |  | c. | webpage | |  | d. | web broswer |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | A web browser is an app to display webpages. Apple Safari allows a user to view webpages, including email. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-2 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. TECH.CAMP.2.1.1 - Define web browsing terms. | | *CORPORATE STANDARDS:* | 4781 - Define a webpage. | | *TOPICS:* | Explain the Role of the Web in Daily Life | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 12:36 AM | | *DATE MODIFIED:* | 11/20/2019 11:57 AM | |

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| 4. Jodi is travelling to San Francisco for a conference. She has stored her PowerPoint slides on Microsoft’s web app. What could be of concern to her while presenting her slides?   |  |  |  | | --- | --- | --- | |  | a. | Storage space on her external hard drive | |  | b. | Access to the latest version of the web app | |  | c. | A poor internet connection | |  | d. | Storage space on her laptop |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Web apps may run more slowly than installed apps, and can be accessed anytime, anywhere with a browser and Internet connection. The latest version will be available on the web app without installing updates. Since the work is stored on the app’s website, space in her laptop will not matter. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-9 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. TECH.CAMP.2.1.2 - Explain the pros and cons of web apps. | | *CORPORATE STANDARDS:* | 4931 - Compare the pros and cons of web apps | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 12:41 AM | | *DATE MODIFIED:* | 11/20/2019 12:00 PM | |

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| 5. Bentley is the head of a software development team and needs to use a web app for project management. Which of the following web apps best suits his needs?   |  |  |  | | --- | --- | --- | |  | a. | Google Docs | |  | b. | Slack | |  | c. | Trello | |  | d. | PowerPoint |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Trello is a popular web app used for project management. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-8 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. TECH.CAMP.2.1.2 - Explain the pros and cons of web apps. | | *CORPORATE STANDARDS:* | 4992 - Identify popular web apps | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 12:44 AM | | *DATE MODIFIED:* | 11/20/2019 12:02 PM | |

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| 6. Cloud storage refers to the storage of data on \_\_\_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | a server on the Internet | |  | b. | your mobile device | |  | c. | an external drive | |  | d. | your desktop computer |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | When one uses a web app, the data is stored on the Internet server on which the web app resides, or “in the cloud.” This practice is known as “Cloud storage.” | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-8 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. TECH.CAMP.2.1.2 - Explain the pros and cons of web apps. | | *CORPORATE STANDARDS:* | 4693 - Define a web app | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 12:46 AM | | *DATE MODIFIED:* | 11/20/2019 12:04 PM | |

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| 7. In a web app, where is data usually stored?   |  |  |  | | --- | --- | --- | |  | a. | Mobile network | |  | b. | Application storage | |  | c. | Local computer | |  | d. | Cloud storage |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | When you use a web app, the data is stored in the web app’s server or in the cloud. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-8 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. TECH.CAMP.2.1.3 - Describe Internet standards. | | *CORPORATE STANDARDS:* | 4931 - Compare the pros and cons of web apps | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 12:48 AM | | *DATE MODIFIED:* | 11/20/2019 12:10 PM | |

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| 8. Haven runs an online bridal store called Haven Bridals. Her website is encrypted and uses a digital certificate. The website address for the store is http://www.havenbridals.com.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *RATIONALE:* | An encrypted website connection displays https instead of http in the URL. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-10 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. TECH.CAMP.2.1.3 - Describe Internet standards. | | *CORPORATE STANDARDS:* | 4860 - Identify secure websites | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 12:51 AM | | *DATE MODIFIED:* | 11/20/2019 12:11 PM | |

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| 9. Ronald maintains a website that focuses on travel-related information. He gathers adventure posts from various travel blogs and shares them to his site. What type of a website does Ronald maintain?   |  |  |  | | --- | --- | --- | |  | a. | Online social network | |  | b. | Content aggregator site | |  | c. | Blogging platform | |  | d. | Media sharing site |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | Content aggregator sites gather, organize, and then distribute web content. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-6 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. TECH.CAMP.2.1.3 - Describe Internet standards. | | *CORPORATE STANDARDS:* | 4688 - Identify types of websites | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 12:53 AM | | *DATE MODIFIED:* | 11/20/2019 12:14 PM | |

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| 10. Wikipedia is a collaborative website where a team of people can publish or modify content on a webpage.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *RATIONALE:* | A wiki is a collaborative website where group projects can be done. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-8 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.1 - Identify types of websites. | | *CORPORATE STANDARDS:* | 4688 - Identify types of websites | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 12:55 AM | | *DATE MODIFIED:* | 11/20/2019 12:15 PM | |

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| 11. Google is an example of which type of website?   |  |  |  | | --- | --- | --- | |  | a. | An online social network | |  | b. | A content aggregation site | |  | c. | A web portal | |  | d. | A search site |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | Google is a general-purpose search site that helps one locate web information when that person is not seeking a specific website. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-8 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.1 - Identify types of websites. | | *CORPORATE STANDARDS:* | 4688 - Identify types of websites | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 12:58 AM | | *DATE MODIFIED:* | 11/20/2019 12:16 PM | |

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| 12. Which type of website would allow Evan, an avid traveler, to share photos and videos with his friends?   |  |  |  | | --- | --- | --- | |  | a. | An educational website | |  | b. | A content aggregation website | |  | c. | A social networking website | |  | d. | An entertainment website |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Online social networks or social media sites allow members to share their photos and stories with other registered users. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-7 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.1 - Identify types of websites. | | *CORPORATE STANDARDS:* | 4688 - Identify types of websites | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 1:00 AM | | *DATE MODIFIED:* | 11/20/2019 12:17 PM | |

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| 13. Which of the following top-level domains is generally used by Internet service providers?   |  |  |  | | --- | --- | --- | |  | a. | .biz | |  | b. | .int | |  | c. | .com | |  | d. | .net |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | .net TLD is used by network providers, ISPs, and other Internet administrative organizations. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-5 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.2 - Explain the purpose of a top-level domain. | | *CORPORATE STANDARDS:* | 4792 - Identify top-level domains | | *TOPICS:* | Explain the Role of the Web in Daily Life | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 1:04 AM | | *DATE MODIFIED:* | 11/20/2019 12:18 PM | |

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| 14. If Mark is developing a website to be optimized for mobile devices, what would be the top-level domain?   |  |  |  | | --- | --- | --- | |  | a. | .pro | |  | b. | .mobi | |  | c. | .com | |  | d. | .net |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | The websites that are optimized for mobile devices use the “.mobi” TLD. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-5 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.2 - Explain the purpose of a top-level domain. | | *CORPORATE STANDARDS:* | 4792 - Identify top-level domains | | *TOPICS:* | Explain the Role of the Web in Daily Life | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 1:06 AM | | *DATE MODIFIED:* | 11/20/2019 12:19 PM | |

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| 15. Jane volunteers at an orphanage called “We Are One” and is developing a website to seek financial assistance. Which server address should she use?   |  |  |  | | --- | --- | --- | |  | a. | [www.weareone.com](http://www.weareone.com/) | |  | b. | [www.weareone.net](http://www.weareone.net/) | |  | c. | [www.weareone.org](http://www.weareone.org/) | |  | d. | [www.weareone.edu](http://www.weareone.in/) |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Traditionally, only professional and non-profit organizations use .org TLD. If Jane is developing the site to seek financial support for her non-profit, she should use the domain “.org.” | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-5 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.2 - Explain the purpose of a top-level domain. | | *CORPORATE STANDARDS:* | 4792 - Identify top-level domains | | *TOPICS:* | Explain the Role of the Web in Daily Life | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 1:09 AM | | *DATE MODIFIED:* | 11/20/2019 12:20 PM | |

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| 16. The sidebar of a webpage typically contains information about when the site was last updated.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *RATIONALE:* | The “footer” located at the bottom of a webpage contains information about when it was last updated. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-10 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.3 - Identify the major components of a webpage. | | *CORPORATE STANDARDS:* | 4829 - Identify webpage components | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 1:12 AM | | *DATE MODIFIED:* | 11/20/2019 12:21 PM | |

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| 17. Which of the following is NOT likely to be found on a webpage?   |  |  |  | | --- | --- | --- | |  | a. | A sidebar | |  | b. | A header | |  | c. | A navigation bar | |  | d. | A formatting toolbar |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | Parts of a webpage include logo, header, navigation bar, sidebar, body, and footer. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-10 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.3 - Identify the major components of a webpage. | | *CORPORATE STANDARDS:* | 4829 - Identify webpage components | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 1:20 AM | | *DATE MODIFIED:* | 11/20/2019 12:22 PM | |

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| 18. Victoria wants to add a new logo to her landscape management website. Where would be the most appropriate location for her to place it on the home page?   |  |  |  | | --- | --- | --- | |  | a. | On the sidebar | |  | b. | On the navigation bar | |  | c. | In the header | |  | d. | In the body |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | The header of a webpage includes the title or tagline to indicate the topic or purpose of the webpage. Here, the tagline indicates the purpose of the landscape management site and will appear on the header. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-9 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.3 - Identify the major components of a webpage. | | *CORPORATE STANDARDS:* | 4829 - Identify webpage components | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 1:22 AM | | *DATE MODIFIED:* | 11/20/2019 12:23 PM | |

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| 19. Which of the following indicates a website is NOT secure?   |  |  |  | | --- | --- | --- | |  | a. | A lock icon is not displayed in the address bar. | |  | b. | The website displays its digital certificate. | |  | c. | You are required to provide login details to display information. | |  | d. | The URL of the website begins with http. |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | An unauthorized web user can intercept information or payment only on insecure websites. Websites that display a lock icon, their digital certificates, or “https” in the URL are secure websites. When the URL starts with “http,” it indicates an unprotected protocol for transmitting information. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-10 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.4 - Identify secure and insecure websites. | | *CORPORATE STANDARDS:* | 4860 - Identify secure websites | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 11/20/2019 3:24 PM | | *DATE MODIFIED:* | 11/20/2019 3:37 PM | |

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| 20. When accessed, an e-commerce website that sells carpentry tools displays a lock icon somewhere in the window of the browser. The address bar in the Chrome browser would identify this website as “insecure.”   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *RATIONALE:* | A lock icon displayed somewhere in the browser window is a feature of secure websites. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-10 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.4 - Identify secure and insecure websites. | | *CORPORATE STANDARDS:* | 4860 - Identify secure websites | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 1:28 AM | | *DATE MODIFIED:* | 11/20/2019 12:24 PM | |

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| 21. Which of the following does a secure website use to safeguard transmitted information?   |  |  |  | | --- | --- | --- | |  | a. | A lock icon | |  | b. | The http protocol | |  | c. | Encryption | |  | d. | Digital certificate |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | A secure website uses “Encryption,” a method that codes data as it is transmitted over a network, so it is readable only after decryption. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-10 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. TECH.CAMP.2.2.4 - Identify secure and insecure websites. | | *CORPORATE STANDARDS:* | 4860 - Identify secure websites | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 1:29 AM | | *DATE MODIFIED:* | 11/20/2019 12:25 PM | |

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| 22. Amelie lists her dishwasher for sale on eBay. Ryan, who lives in another city, bids for the best price and uses his credit card to pay for the dishwasher. Is this transaction an example of e-commerce?   |  |  |  | | --- | --- | --- | |  | a. | No; e-commerce does not include the sale of used products. | |  | b. | No; credit cards are not an accepted mode of payment in e-commerce transactions. | |  | c. | Yes; it is a business transaction on a consumer-to-consumer website. | |  | d. | Yes; e-commerce always refers to a sale between consumers in different cities. |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | E-commerce refers to business transactions on an electronic network. Here, eBay is a C2C e-commerce website on which the dishwasher is listed and sold. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-10 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.1 - Explain the role of e-commerce in daily life | | *CORPORATE STANDARDS:* | 5083 - Use consumer-to-consumer e-commerce | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 1:32 AM | | *DATE MODIFIED:* | 11/20/2019 12:28 PM | |

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| 23. Which of the following is NOT an e-commerce transaction?   |  |  |  | | --- | --- | --- | |  | a. | An automobile manufacturer sells 10,000 pickup trucks to a dealer on a B2B website. | |  | b. | Andrew sells a set of 7 books on Inventory Management to Austin on eBay. | |  | c. | Jezmyn books a hotel room in California for 3 days in the last week of December on Airbnb.com. | |  | d. | Sophia hires a neighborhood plumber to fix a leaking faucet and pays him after the repairs are complete. |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | E-commerce refers to business transactions on an electronic network such as the Internet. The first three transactions involve an e-commerce website, and are e-commerce transactions. The last transaction involves direct payment and, therefore, is NOT an e-commerce transaction. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-10 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.1 - Explain the role of e-commerce in daily life | | *CORPORATE STANDARDS:* | 4629 - Define electronic commerce. | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 1:34 AM | | *DATE MODIFIED:* | 2/7/2019 1:36 AM | |

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| 24. An e-commerce website offers fewer models, colors, and sizes than a physical store.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *RATIONALE:* | E-commerce is short for electronic commerce and refers to business transactions on an electronic network such as the Internet. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-11 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.1 - Explain the role of e-commerce in daily life | | *CORPORATE STANDARDS:* | 5077 - Use business-to-consumer e-commerce | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 1:37 AM | | *DATE MODIFIED:* | 11/20/2019 12:27 PM | |

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| 25. Dominic lists his camera for sale on an online auction site. Chloe is the highest bidder and purchases the camera. How does the auction site earn its revenue through the transaction?   |  |  |  | | --- | --- | --- | |  | a. | Dominic pays the difference between the highest and lowest bids to the auction site. | |  | b. | Chloe pays the difference between the highest and lowest bids to the auction site. | |  | c. | Chloe pays a commission to the auction site. | |  | d. | Dominic pays a small fee to the auction site. |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | The auction site connects the seller to the buyer. The seller pays a small fee to the auction site if he or she sells an item. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-12 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.2 - Use e-commerce in business transactions. | | *CORPORATE STANDARDS:* | 5083 - Use consumer-to-consumer e-commerce | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 1:52 AM | | *DATE MODIFIED:* | 11/20/2019 12:46 PM | |

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| 26. E-commerce sites use Transport Layer Security (TLS) to encrypt data and protect you from fraud and identity theft.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *RATIONALE:* | E-commerce sites use Transport Layer Security (TLS) to encrypt financial data. This helps protect consumers and businesses from fraud and identity theft when conducting commerce on the internet. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-13 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.2 - Use e-commerce in business transactions. | | *CORPORATE STANDARDS:* | 4914 - Make e-commerce payments | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 1:54 AM | | *DATE MODIFIED:* | 11/20/2019 1:01 PM | |

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| 27. Gertie wants to buy a smartwatch by making an electronic payment. She is not willing to divulge her financial information, and her only bank account is not linked to any online payment service. Which of the following most aligns to what Gertie feels comfortable doing?   |  |  |  | | --- | --- | --- | |  | a. | She should use a virtual account number to make the payment. | |  | b. | She should use her credit card to make the payment. | |  | c. | She should pay using Venmo. | |  | d. | She should make a wire transfer. |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | A virtual account number is a one-time number that lets one make a single online payment without disclosing financial information. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-10 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.2 - Use e-commerce in business transactions. | | *CORPORATE STANDARDS:* | 4914 - Make e-commerce payments | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 1:56 AM | | *DATE MODIFIED:* | 11/20/2019 1:02 PM | |

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| 28. Rogelio wants to buy appliances for his newly leased apartment. He looks for information on PriceGrabber, a comparison shopping website. Which of the following advantages do sites such as this offer?   |  |  |  | | --- | --- | --- | |  | a. | Easy delivery of appliances to any location | |  | b. | Mobile payment plans | |  | c. | Price comparisons from different vendors | |  | d. | Discounts on future purchases |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Comparison shopping websites such as PriceGrabber let one compare prices, specifications, and customer reviews for products from several vendors. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-13 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.3 - Use e-commerce in personal transactions. | | *CORPORATE STANDARDS:* | 4822 - Shop online | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 1:58 AM | | *DATE MODIFIED:* | 11/20/2019 1:04 PM | |

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| 29. EasyMart (EM) has a physical store and an online shopping site and is coming up with deals on retail products for the week of Christmas. As a marketing consultant at EM, which of the following tactics would you recommend to achieve the highest sales?   |  |  |  | | --- | --- | --- | |  | a. | Issue discount coupons in newspapers for all products | |  | b. | Issue in-store coupons for select products and brands | |  | c. | Issue digital coupons for discounts on all products | |  | d. | Issue discount cards redeemable on future purchases |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Redemption rates are reported to be highest with digital coupons as they are convenient to redeem. This would encourage higher sales. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-13 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.3 - Use e-commerce in personal transactions. | | *CORPORATE STANDARDS:* | 4822 - Shop online | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 2:00 AM | | *DATE MODIFIED:* | 11/20/2019 1:05 PM | |

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| 30. What does a B2C website use to track the items you select on the website?   |  |  |  | | --- | --- | --- | |  | a. | cookies | |  | b. | coupons | |  | c. | reviews | |  | d. | registries |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | RetailMeNot offers coupon codes for digital deals. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-12 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.3 - Use e-commerce in personal transactions. | | *CORPORATE STANDARDS:* | 4822 - Shop online | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 2:02 AM | | *DATE MODIFIED:* | 11/20/2019 1:07 PM | |

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| 31. Which of the statements about B2B e-commerce is correct?   |  |  |  | | --- | --- | --- | |  | a. | Examples of B2B services are advertising, technical support, and training. | |  | b. | The end consumer is the decision-maker in the transactions. | |  | c. | B2B websites offer fixed, consistent pricing for all purchases. | |  | d. | Shopping websites use B2B e-commerce. |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | Decision-making in B2B transactions is done after review by a team of people. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-11 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.4 - Explain how to find e-commerce deals. | | *CORPORATE STANDARDS:* | 5076 - Use business-to-business e-commerce | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 2:05 AM | | *DATE MODIFIED:* | 11/20/2019 1:09 PM | |

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| 32. Blackbaud is a company that supplies services and software designed for nonprofit organizations. Which type of e-commerce website will Blackbaud have?   |  |  |  | | --- | --- | --- | |  | a. | Business to consumer | |  | b. | Business to business | |  | c. | Consumer to consumer | |  | d. | Business to organization |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | Business-to-business (B2B) e-commerce involves transferring goods, services or information between businesses. B2B services include technical support such as the one offered by Blackbaud to nonprofit organizations. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-11 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.4 - Explain how to find e-commerce deals. | | *CORPORATE STANDARDS:* | 5076 - Use business-to-business e-commerce | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 2:07 AM | | *DATE MODIFIED:* | 11/20/2019 1:12 PM | |

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| 33. Online classified ads are an example of C2C e-commerce.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *RATIONALE:* | The logical sequence of steps in the purchase transaction would be: Evaluate different models based on specifications, read customer reviews, choose a product, add to cart, and make the online payment. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-12 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. TECH.CAMP.2.3.4 - Explain how to find e-commerce deals. | | *CORPORATE STANDARDS:* | 5083 - Use consumer-to-consumer e-commerce | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 2:09 AM | | *DATE MODIFIED:* | 11/20/2019 1:14 PM | |

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| 34. Which of the following is NOT a factor search engines consider when ranking search results?   |  |  |  | | --- | --- | --- | |  | a. | How often the search term appears on the webpage | |  | b. | Design quality of the webpage | |  | c. | How long the webpage has been published | |  | d. | Number of other webpages that link to the page |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | The ranking of search results differs across search engines. However, the location of the server on which the webpage is hosted and the quality of design of webpages are generally not parameters in the ranking of the pages in the search results. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-14 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.2 - Explain how search engines work. | | *CORPORATE STANDARDS:* | 4844 - Describe how search engines work | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 11/20/2019 3:32 PM | | *DATE MODIFIED:* | 11/20/2019 3:36 PM | |

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| 35. Search engines use software that combs the web to find webpages and add new data about them to the database. What is this software called?   |  |  |  | | --- | --- | --- | |  | a. | Spiders | |  | b. | Centipedes | |  | c. | Web searchers | |  | d. | Query handlers |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | The other name for spiders is crawlers. They comb the web to gather information about the webpages they visit. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-14 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.2 - Explain how search engines work. | | *CORPORATE STANDARDS:* | 4844 - Describe how search engines work | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 11/20/2019 3:38 PM | | *DATE MODIFIED:* | 11/20/2019 3:42 PM | |

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| 36. Steve has built an online shopping website and he would like to increase his website ranking in the search results. You are his consultant. Which of the following would you recommend for him to help achieve his goal?   |  |  |  | | --- | --- | --- | |  | a. | Increase the number of products | |  | b. | Offer a discount to shoppers visiting his site | |  | c. | Offer a variety of online payment options | |  | d. | Link his website to other popular websites |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | The ranking of a website improves when more websites link to it. Therefore, if Steve links his shopping site with other popular sites, his site’s ranking on the search results is likely to improve. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-14 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.2 - Explain how search engines work. | | *CORPORATE STANDARDS:* | 4844 - Describe how search engines work | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 2:16 AM | | *DATE MODIFIED:* | 11/20/2019 1:15 PM | |

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| 37. If you copy a drawing from the Internet and use it in a report, you might be violating the artist's \_\_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | digital rights | |  | b. | intellectual property rights | |  | c. | fair use rights | |  | d. | artistic rights |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | In this case, recognizing the photographer’s intellectual property rights involves acquiring the author’s permission, preserving the author’s approval, and crediting the author in the report. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-19 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.4 - Apply information literacy standards. | | *CORPORATE STANDARDS:* | 4915 - Observe intellectual property rights | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 2:19 AM | | *DATE MODIFIED:* | 11/22/2019 2:45 PM | |

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| 38. Ms. Lawson, a primary school teacher, told her students that a photograph of the president is in the public domain. What does she mean by this?   |  |  |  | | --- | --- | --- | |  | a. | The photo uses copy protection software to limit access to the image. | |  | b. | The president has the legal right to sell, publish, or distribute the photo. | |  | c. | The photo is free of copyrights. | |  | d. | The president keeps the copyright to the photo while allowing others to use it. |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | When a photo is said to be in the public domain, it means that the item is available and accessible to the public without requiring permission to use; therefore, it is not subject to copyright. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-19 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.4 - Apply information literacy standards. | | *CORPORATE STANDARDS:* | 4886 - Use content in the public domain | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 11/20/2019 3:44 PM | | *DATE MODIFIED:* | 11/20/2019 3:48 PM | |

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| 39. \_\_\_\_\_ is a nonprofit organization that helps content creators keep copyright to their materials while allowing others to use, copy, or distribute their work.   |  |  |  | | --- | --- | --- | |  | a. | Creative Commons | |  | b. | U.S. Copyright Office | |  | c. | Fair Use Marketplace | |  | d. | Content Licenses |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | Using images that are either labeled for reuse or available on platforms such as Creative Commons, which allow the option of free sharing of creative content, are two ways of avoiding copyright violations. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-20 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.4 - Apply information literacy standards. | | *CORPORATE STANDARDS:* | 4799 - Use Creative Commons content | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 11/21/2019 7:45 AM | | *DATE MODIFIED:* | 11/21/2019 7:55 AM | |

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| 40. Nellie recently sold her old laptop directly to a student from different country using an e-commerce website. The website she used runs on B2B model.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *RATIONALE:* | Only C2C (consumer-to-consumer) websites allow the sale of products directly from one individual to another. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-12 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. | | *CORPORATE STANDARDS:* | 5083 - Use consumer-to-consumer e-commerce | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 2:27 AM | | *DATE MODIFIED:* | 11/20/2019 1:49 PM | |

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| 41. Amanda is used to buying clothes from physical stores. Her friend, Stuart, prefers online shopping and wants to persuade her to shop online as well. Which of the following arguments can Stuart make to convince Amanda without painting a false picture?   |  |  |  | | --- | --- | --- | |  | a. | E-commerce websites are more secure than physical shops. | |  | b. | There is no difference between physically verifying the quality of a product and doing it online. | |  | c. | You can shop online at any time of day and in any weather conditions. | |  | d. | Some physical stores are designed to look legitimate but are actually fraudulent. |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | The fact that e-commerce websites can be utilized even when physical stores are closed or weather conditions are bad is an advantage of e-commerce websites. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-11 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. | | *CORPORATE STANDARDS:* | 4822 - Shop online | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Analyze | | *DATE CREATED:* | 2/7/2019 2:30 AM | | *DATE MODIFIED:* | 11/20/2019 1:52 PM | |

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| 42. Which of the following people will benefit the most from using a B2B website?   |  |  |  | | --- | --- | --- | |  | a. | Akiko, who helps smaller businesses establish themselves in the market | |  | b. | Rahim, who wants to sell his old furniture before he moves to a different city | |  | c. | Rohan, who runs a company that sells organic cosmetics directly to consumers | |  | d. | Mika, who sells handmade and inexpensive jewelry to college students |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | B2B websites consist of businesses providing services to other businesses. Despite some firms employing only one employee, they are still treated by Akiko’s website as firms and not individuals. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-11 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. | | *CORPORATE STANDARDS:* | 5076 - Use business-to-business e-commerce | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 2:33 AM | | *DATE MODIFIED:* | 11/20/2019 1:54 PM | |

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| 43. Cathy wants to buy a new watch online, but is concerned about security when making the purchase. Which of the following increases the chance that her payment is NOT secure?   |  |  |  | | --- | --- | --- | |  | a. | Shopping on a website that uses 3D Secure protocol | |  | b. | Shopping on a website that uses Transport Layer Security | |  | c. | Shopping using an e-wallet | |  | d. | Shopping on a website that uses the HTTP protocol |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | Shopping on a website that requires the user to share a password is not wise. This has caused many online thefts across the globe. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-13 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.3 - Use e-commerce. | | *CORPORATE STANDARDS:* | 4914 - Make e-commerce payments | | *TOPICS:* | Use E-commerce | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 2:35 AM | | *DATE MODIFIED:* | 11/20/2019 1:58 PM | |

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| 44. Claire wants to use a quote by a famous author in an article she is writing about the declining population of Great White sharks. She will not be infringing the copyright of the author if she makes a citation in the article.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *RATIONALE:* | Ethically and legally, one can use other people’s ideas in their works as long as they make formal citations. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-19 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. | | *CORPORATE STANDARDS:* | 4915 - Observe intellectual property rights | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 2:38 AM | | *DATE MODIFIED:* | 11/20/2019 1:59 PM | |

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| 45. Benny is writing a research paper on a specific method of farming. He really admires the methods used by one farmer, who is also a published author, and wants to use his explanations in his research paper. How can Benny ensure he doesn’t plagiarize?   |  |  |  | | --- | --- | --- | |  | a. | Use the farmer’s explanation verbatim in his paper. | |  | b. | Rephrase the farmer’s explanation in his paper. | |  | c. | Change a few words in the farmer’s explanation in his paper. | |  | d. | Add a formal citation and use the farmer’s explanation in his paper. |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | Even rephrasing someone else’s idea and passing it off as one’s own qualifies as plagiarism. The best way to avoid plagiarism is to add a formal citation. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-19 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. | | *CORPORATE STANDARDS:* | 4807 - Avoid plagiarism | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 2:41 AM | | *DATE MODIFIED:* | 11/20/2019 1:59 PM | |

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| 46. The current Copyright Law states that, in general, works published after 1977 will fall into public domain 70 years after the death of the author. Which of the following will be true for those who want to use a whole or portions of a novel published in 1978, with a copyright notice 70 years after the author dies?   |  |  |  | | --- | --- | --- | |  | a. | They will need to seek permission to do so. | |  | b. | They will need to pay a royalty to do so. | |  | c. | They are free to do so without seeking permission or paying royalty. | |  | d. | They will not be able to do so even after seeking permission or paying royalty. |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | When a piece of work enters public domain, using its parts or whole does not require permission or paying royalty. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-19 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. | | *CORPORATE STANDARDS:* | 4886 - Use content in the public domain | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 2:44 AM | | *DATE MODIFIED:* | 11/20/2019 2:01 PM | |

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| 47. What search operator would you use with the word "Android" to find Android phone, Android smartphone, and Android cell phone?   |  |  |  | | --- | --- | --- | |  | a. | | (vertical bar) | |  | b. | - (hyphen) | |  | c. | \* (asterisk) | |  | d. | #..# (pound signs) |  |  |  | | --- | --- | | *ANSWER:* | c | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-17 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *CORPORATE STANDARDS:* | 5121 - Use search engine tools. | | *DATE CREATED:* | 11/21/2019 7:56 AM | | *DATE MODIFIED:* | 11/22/2019 1:00 PM | |

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| 48. If you have information literacy, you can select the right tool to find the information you need.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *RATIONALE:* | Being able to identify the right tool for the information we need depends on our information literacy. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-14 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.1 - Define information literacy. | | *CORPORATE STANDARDS:* | 5142 - Define digital literacy | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 2:59 AM | | *DATE MODIFIED:* | 11/20/2019 2:05 PM | |

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| 49. Lionel wants to find images of colonies of Emperor penguins to use for a school project. Which of the following phrases should he use as the search query to find the results he needs?   |  |  |  | | --- | --- | --- | |  | a. | Emperor penguin | |  | b. | penguin colony | |  | c. | Emperor penguin colony | |  | d. | Emperor penguin images |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Search queries should be as specific as possible to elicit the most relevant responses. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-17 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.1 - Define information literacy. | | *CORPORATE STANDARDS:* | 4880 - Develop search strategies | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 3:02 AM | | *DATE MODIFIED:* | 11/20/2019 2:07 PM | |

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| 50. Information literacy means you can evaluate whether online information is misleading, biased, or out of date.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *RATIONALE:* | Information literacy helps us evaluate whether information is misleading, biased or out of date. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-14 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.1 - Define information literacy. | | *CORPORATE STANDARDS:* | 5142 - Define digital literacy | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 3:05 AM | | *DATE MODIFIED:* | 11/20/2019 2:09 PM | |

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| 51. Where can you find the information about using an image that you obtained in a search result?   |  |  |  | | --- | --- | --- | |  | a. | The page that shows the image would provide the information. | |  | b. | All images that are listed in the search results can be used by everyone. | |  | c. | A usage rights filter shows information about using an image. | |  | d. | No image that appears on the search results can be used directly. |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | A usage rights filter helps users to understand if an image can be used, shared, or modified. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-16 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.3 - Use search tools and strategies. | | *CORPORATE STANDARDS:* | 4672 - Identify online search tools | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 3:07 AM | | *DATE MODIFIED:* | 11/20/2019 2:10 PM | |

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| 52. Andy is writing an article and wants to verify a few facts. Which of the following websites is designed to provide answers to factual questions?   |  |  |  | | --- | --- | --- | |  | a. | RhythmOne | |  | b. | Wolfram Alpha | |  | c. | Ask a Librarian | |  | d. | TinEye |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | Wolfram Alpha answers factual questions directly without listing webpages that might contain the answer. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-18 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.3 - Use search tools and strategies. | | *CORPORATE STANDARDS:* | 4672 - Identify online search tools | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 11/21/2019 8:04 AM | | *DATE MODIFIED:* | 11/21/2019 8:07 AM | |

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| 53. Joel wants to find a specific webpage containing the words “The quick brown fox” in the same sequence. Which of the following search queries should he use to produce the most helpful results?   |  |  |  | | --- | --- | --- | |  | a. | “The quick brown fox” | |  | b. | -The quick brown fox- | |  | c. | |The quick brown fox| | |  | d. | \*The quick brown fox\* |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | Quotation marks (“”) find webpages with the exact words in the same order. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-15 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.3 - Use search tools and strategies. | | *CORPORATE STANDARDS:* | 4880 - Develop search strategies | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 3:13 AM | | *DATE MODIFIED:* | 11/20/2019 2:12 PM | |

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| 54. Darren is hoping to get search results that begin with the words “art history.” Which of the following search terms will help him?   |  |  |  | | --- | --- | --- | |  | a. | art history\* | |  | b. | “art history” | |  | c. | |art history| | |  | d. | -art history- |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | The asterisk symbol is a wild card to denote any number of characters beyond the letters “art.” Hence, Darren should use the search term art\*. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-15 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.4 - Refine web searches. | | *CORPORATE STANDARDS:* | 4880 - Develop search strategies | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 3:15 AM | | *DATE MODIFIED:* | 11/20/2019 2:13 PM | |

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| 55. What are “hits” that search engines list on the first page?   |  |  |  | | --- | --- | --- | |  | a. | Sponsored links | |  | b. | Most relevant results | |  | c. | Most visited links | |  | d. | Most recent results |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | The most relevant results for the search term are listed on the first page. They are termed “hits.” | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-16 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.4 - Refine web searches. | | *CORPORATE STANDARDS:* | 5069 - Use a search site to find information | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 3:18 AM | | *DATE MODIFIED:* | 11/20/2019 2:14 PM | |

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| 56. Harry wants to buy a secondhand red skateboard online. Which of the following should he use as search keywords so the results include exactly what he wants?   |  |  |  | | --- | --- | --- | |  | a. | looking for a secondhand red skateboard | |  | b. | looking for a red skateboard | |  | c. | secondhand red skateboard | |  | d. | secondhand “red skateboard” |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | Using *secondhand “red skateboard”* as a search query will elicit a list of secondhand red skateboards free from any other criteria. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-15 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. TECH.CAMP.2.4.4 - Refine web searches. | | *CORPORATE STANDARDS:* | 4840 - Conduct a web search | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 3:23 AM | | *DATE MODIFIED:* | 11/20/2019 2:15 PM | |

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| 57. A specialty search engine lets you search online information sources that general search engines do not always access.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *RATIONALE:* | Only Google Scholar is a specialty search engine. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-17 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.1 - Use specialty search engines. | | *CORPORATE STANDARDS:* | 5124 - Use specialty search engines | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 3:26 AM | | *DATE MODIFIED:* | 11/20/2019 2:15 PM | |

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| 58. Keith is researching a controversial topic and wants to use a website he found as an information source. Which of the following is a sign that the website is not a worthwhile resource?   |  |  |  | | --- | --- | --- | |  | a. | The author is a well-known expert on the topic. | |  | b. | The author uses emotional language to express a single point of view. | |  | c. | The author supports claims with facts. | |  | d. | The author has no conflict of interest. |  |  |  | | --- | --- | | *ANSWER:* | b | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-18 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. | | *CORPORATE STANDARDS:* | 4636 - Evaluate online information | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 11/21/2019 8:09 AM | | *DATE MODIFIED:* | 11/21/2019 8:13 AM | |

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| 59. Wolfram Alpha is an example of a search tool that can help you solve factual questions to help complete your homework.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *RATIONALE:* | Wolfram Alpha provides tools to help solve factual problems without listing webpages. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-18 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.1 - Use specialty search engines. | | *CORPORATE STANDARDS:* | 4824 - Use search tools for research | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 3:31 AM | | *DATE MODIFIED:* | 11/20/2019 2:16 PM | |

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| 60. Kay is researching the health benefits of avocados. She finds an article on the website tracyshealthproducts.com. Which of the following can assure Kay that the content is credible?   |  |  |  | | --- | --- | --- | |  | a. | The site sells products made from avocados. | |  | b. | The article’s author has been a nutritionist for the last three years. | |  | c. | The firm that runs the site is located four blocks from her home. | |  | d. | The author has over 8,000 connections on LinkedIn. |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | The best way to ensure that a piece of information is credible is to check the credentials of the author. In situations such as the one given, it is often advisable to trust a practitioner with formal education. The fact that many people purchase from a given website also, to a large extent, vouches for its credibility. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-18 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.2 - Evaluation online information. | | *CORPORATE STANDARDS:* | 4636 - Evaluate online information | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 11/21/2019 8:13 AM | | *DATE MODIFIED:* | 11/21/2019 8:17 AM | |

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| 61. You use the CARS checklist to determine whether a website is current, appealing, relevant, and sophisticated.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *RATIONALE:* | CARS stands for Credible, Accurate, Reasonable, and Supportable. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-18 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.2 - Evaluation online information. | | *CORPORATE STANDARDS:* | 4978 - Follow evaluation guidelines. | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 3:36 AM | | *DATE MODIFIED:* | 11/20/2019 2:18 PM | |

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| 62. Patricia intends to study analyses of the last five Presidential elections. Which of the following is an authentic source for the study?   |  |  |  | | --- | --- | --- | |  | a. | The official websites of the Democratic and Republican parties | |  | b. | The personal websites of the presidential candidates who lost the last five elections | |  | c. | A political commentator’s website that is popular in a certain region | |  | d. | Articles published in a newspaper known to be neutral toward any political party |  |  |  | | --- | --- | | *ANSWER:* | d | | *RATIONALE:* | An authentic source of information does not have a bias; it offers an objective point of view. It gains credibility by being cited on other websites and publications. Hence, a political commentator’s website that is popularly quoted is a good information source for the study. Any other unbiased sources would also be authentic. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-18 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.2 - Evaluation online information. | | *CORPORATE STANDARDS:* | 4636 - Evaluate online information | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 11/21/2019 8:18 AM | | *DATE MODIFIED:* | 11/21/2019 8:21 AM | |

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| 63. Francis has designed a picture book appropriate for third graders. He wants teachers across the world to freely download, use, and distribute his work, but he would still like to retain his copyright on the content. What type of license should he use for his book?   |  |  |  | | --- | --- | --- | |  | a. | standard copyright | |  | b. | Creative Commons license | |  | c. | digital rights management | |  | d. | fair use license |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | Project Gutenberg is the oldest digital library with most items being texts of public domain books. It allows content creators keep copyright on their materials while allowing others to use their work. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-20 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.3 - Gather content from varied sources. | | *CORPORATE STANDARDS:* | 4799 - Use Creative Commons content | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 3:42 AM | | *DATE MODIFIED:* | 11/20/2019 2:20 PM | |

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| 64. Gregory is researching the use of certain drugs for treating anemia in women living in a developing country. Which of the following approaches is the most focused on his research?   |  |  |  | | --- | --- | --- | |  | a. | Use specialized search tools to search the Library of Congress. | |  | b. | Use a general search engine but refine search queries using search operators. | |  | c. | Use the web directories created by health research institutions. | |  | d. | Use a general search engine and use specific keywords. |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | A human editor creates web directories. The directories are created by reviewing websites’ credibility and reliability against the information the web directory provides. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-15 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.3 - Gather content from varied sources. | | *CORPORATE STANDARDS:* | 4830 - Use subject directories | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 11/21/2019 8:21 AM | | *DATE MODIFIED:* | 11/21/2019 8:25 AM | |

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| 65. Which of the following stories can be said to be in the public domain?   |  |  |  | | --- | --- | --- | |  | a. | A copyrighted story whose copyright has expired | |  | b. | A story with more than one author | |  | c. | A copyrighted story the author provides permission for | |  | d. | A story that is published in a magazine without any author’s name |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | A story is considered in the public domain when its copyright has expired or has been explicitly released by the owner. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-19 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.5 - Apply information literacy standards to web searches and research. TECH.CAMP.2.5.3 - Gather content from varied sources. | | *CORPORATE STANDARDS:* | 4886 - Use content in the public domain | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 11/21/2019 8:26 AM | | *DATE MODIFIED:* | 11/21/2019 8:30 AM | |

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| 66. Steffi needs to find the domain name of the webpage she is currently viewing. To do this, she needs to look at the address bar of the browser.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | | *RATIONALE:* | Domain names of webpages are displayed in the address bar of the web browser. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-4 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. | | *CORPORATE STANDARDS:* | 4733 - Define a domain name | | *TOPICS:* | Explain the Role of the Web in Daily Life | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 3:48 AM | | *DATE MODIFIED:* | 11/20/2019 2:21 PM | |

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| 67. Susan is reading through a collection of webpages that contains information about a software firm. The firm manages the information on these webpages. What is Susan most likely browsing?   |  |  |  | | --- | --- | --- | |  | a. | Different pages listed by a search engine | |  | b. | The website of the software firm | |  | c. | Her email account | |  | d. | Someone’s Facebook profile |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | A set of connected webpages maintained by a single person or an organization is most likely to be a website. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-2 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. | | *CORPORATE STANDARDS:* | 4695 - Define a website | | *TOPICS:* | Explain the Role of the Web in Daily Life | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 3:50 AM | | *DATE MODIFIED:* | 2/7/2019 3:52 AM | |

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| 68. Brendon wants to volunteer at the Red Cross, a nonprofit agency. He enters redcross.com in his browser, but cannot find the right website. What mistake is he making?   |  |  |  | | --- | --- | --- | |  | a. | He should enter redcross.org because Red Cross is a nonprofit organization. | |  | b. | He should enter redcross.edu because Red Cross is an educational organization. | |  | c. | He should enter Red-Cross.com because that is the name of the commercial company. | |  | d. | He should enter redcross.net because Red Cross is a network provider. |  |  |  | | --- | --- | | *ANSWER:* | a | | *RATIONALE:* | .com is the Top Level Domain of commercial organizations. Out of the given options, only a firm that sells plastic products is a commercial organization. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-5 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.1 - Explain the role of the web in daily life. | | *CORPORATE STANDARDS:* | 4792 - Identify top-level domains | | *TOPICS:* | Explain the Role of the Web in Daily Life | | *KEYWORDS:* | Bloom's:Remember | | *DATE CREATED:* | 2/7/2019 3:52 AM | | *DATE MODIFIED:* | 11/20/2019 2:23 PM | |

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| 69. News360 is a search engine because it gathers, organizes, and then distributes web content.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | | *RATIONALE:* | News360 is a content aggregator website. These websites gather, organize, and then distribute web content. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-6 | | *QUESTION TYPE:* | True / False | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. | | *CORPORATE STANDARDS:* | 4688 - Identify types of websites | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 3:54 AM | | *DATE MODIFIED:* | 11/20/2019 2:24 PM | |

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| 70. Kyle likes to keep in touch with his friends and family using the Internet. He enjoys sharing pictures, music, and ideas. He also enjoys playing games with others online. Which of the following online platforms should he use to do all of this?   |  |  |  | | --- | --- | --- | |  | a. | Flipboard, because he does not need to register before using it | |  | b. | YouTube, because it is a popular video-sharing website | |  | c. | Facebook, because it is an online social network that allows game play | |  | d. | Google, because it is one of the most popular search engines |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Only social networking websites allow sharing ideas and playing games with people. Media sharing websites only allow users to carry out the other activities Kyle likes to do online. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-7 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. | | *CORPORATE STANDARDS:* | 4802 - Use social networks. | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Analyze | | *DATE CREATED:* | 2/7/2019 3:56 AM | | *DATE MODIFIED:* | 11/20/2019 2:26 PM | |

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| 71. A friend of Muna’s suggested a website that she can use to download music. How should she check if the website is secure?   |  |  |  | | --- | --- | --- | |  | a. | A shield icon in the address bar | |  | b. | "https" as the protocol in the URL | |  | c. | the words "secure website" in the home page footer | |  | d. | ".com" or ".org" as the top-level domain of the website |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | The presence of “http” at the beginning of URL conclusively states that the website in not secure. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-10 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. | | *CORPORATE STANDARDS:* | 4860 - Identify secure websites | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 3:59 AM | | *DATE MODIFIED:* | 11/20/2019 2:29 PM | |

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| 72. Rajesh is considering whether to use a web app to collaborate with a group of friends on a project. What is one reason he should avoid using a web app for the project?   |  |  |  | | --- | --- | --- | |  | a. | His friends must be in the same location to use the web app. | |  | b. | He must store many copies of the group's documents on his hard drive. | |  | c. | One friend has an unreliable, slow Internet connection. | |  | d. | He wants to access the web app anytime and from anywhere. |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Web apps prove unreliable in cases where the web app provider goes out of business and the app ceases to exist, thereby causing loss of data. Also, one constantly needs to be online to work on a web app. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-9 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.2 - Describe websites and webpages. | | *CORPORATE STANDARDS:* | 4931 - Compare the pros and cons of web apps | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Analyze | | *DATE CREATED:* | 11/21/2019 8:30 AM | | *DATE MODIFIED:* | 11/21/2019 8:33 AM | |

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| 73. Why is it advisable to look beyond search engines like Google and Bing while conducting online research for assignments and projects?   |  |  |  | | --- | --- | --- | |  | a. | They produce mostly inaccurate results. | |  | b. | Their results do not pertain to academic research. | |  | c. | Other search engines provide more reliable research. | |  | d. | They usually give biased results. |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | There are search engines like Google Scholar that are specifically designed for online research, and hence more suited for it. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-15 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. | | *CORPORATE STANDARDS:* | 5124 - Use specialty search engines | | *TOPICS:* | Describe Websites and Webpages | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 4:04 AM | | *DATE MODIFIED:* | 11/20/2019 2:31 PM | |

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| 74. Alicia often shows short, engaging videos to her fifth-grade science students. She has more success using RhythmOne instead of Google to find appropriate videos. Which of the following most likely explains why?   |  |  |  | | --- | --- | --- | |  | a. | RhythmOne has a larger repository of videos than Google. | |  | b. | RhythmOne is a more popular destination than Google for finding academic content. | |  | c. | Unlike Google, RhythmOne uses speech recognition to match the audio part of the video with the search term. | |  | d. | Unlike Google, RhythmOne can look up videos that match an image used as a search query. |  |  |  | | --- | --- | | *ANSWER:* | c | | *RATIONALE:* | Apart from a tool design specifically to search videos and multimedia, RhythmOne is a tool that uses speech recognition to match the audio part with the search keyword. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-18 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. | | *CORPORATE STANDARDS:* | 4672 - Identify online search tools | | *TOPICS:* | Search the Web | | *KEYWORDS:* | Bloom's:Understand | | *DATE CREATED:* | 2/7/2019 4:06 AM | | *DATE MODIFIED:* | 11/20/2019 2:33 PM | |

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| 75. Mateo is designing a technical diagram that many textbook publishers can use, and he wants to make sure he retains the rights to the diagram before selling it. At what stage does a copyright for his creative work come into effect?   |  |  |  | | --- | --- | --- | |  | a. | As soon as he conceives the idea of the diagram | |  | b. | As soon as the image exists in physical form | |  | c. | As soon as someone wants to use it | |  | d. | As soon as he requests payment |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | Copyright starts to exist as soon as the work of an artist takes physical form. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-19 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. | | *CORPORATE STANDARDS:* | 4784 - Define copyright. | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 2/7/2019 4:08 AM | | *DATE MODIFIED:* | 11/20/2019 2:35 PM | |

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| 76. Joe wants to use an engaging image as a hook in his presentation, but he’s afraid of violating any copyright laws. What should he do?   |  |  |  | | --- | --- | --- | |  | a. | Search for an image on Yahoo | |  | b. | Search for an image on Creative Commons | |  | c. | Search for an image on Wolfram Alpha | |  | d. | Search for an image on Bing |  |  |  | | --- | --- | | *ANSWER:* | b | | *RATIONALE:* | Except Creative Commons, none of the other methods guarantee that using the obtained image would not infringe any copyright laws. | | *POINTS:* | 1 | | *REFERENCES:* | CC 2-17 | | *QUESTION TYPE:* | Multiple Choice | | *HAS VARIABLES:* | False | | *LEARNING OBJECTIVES:* | TECH.CAMP.2 - Complete research using information gathered from reliable online sources. TECH.CAMP.2.4 - Explain how information literacy applies to web searches and research. | | *CORPORATE STANDARDS:* | 4799 - Use Creative Commons content | | *TOPICS:* | Conduct Online Research | | *KEYWORDS:* | Bloom's:Apply | | *DATE CREATED:* | 11/21/2019 8:34 AM | | *DATE MODIFIED:* | 11/21/2019 8:37 AM | |