

mod B

Student: _____

1. Which of the following provides you with a multimedia-based collection of information, services, and Web sites?
 - A. Ftp server
 - B. Wiki
 - C. Internet
 - D. World Wide Web
2. Which of the following represents a vast network of computers that connects millions of people all over the world?
 - A. World Wide Web
 - B. Internet
 - C. Internet server computers
 - D. Blog
3. KeepFit is a manufacturer of sports merchandise. You can visit a specific location on the Web and order merchandise from KeepFit. This specific location is KeepFit's _____.
 - A. Web application
 - B. Web server
 - C. Web site
 - D. TLD
4. Which of the following is the domain name in the URL, [http:// www.usatoday.com](http://www.usatoday.com)?
 - A. www
 - B. usatoday
 - C. http
 - D. com
5. Technically, a Web site address is called a _____.
 - A. domain name
 - B. TLD
 - C. URL
 - D. Web page
6. Which of the following identifies a domain name?
 - A. A specific location on the Web where you visit, gather information, and perhaps even order products
 - B. A specific computer on the Web along with the main page of its Web site
 - C. An Internet service provider
 - D. The organization that sponsors and manages a Web site for its members
7. What is a Web page?
 - A. A network of computers sharing the same domain
 - B. A specific computer on the Web
 - C. A specific portion of a Web site that deals with a certain topic
 - D. A link within a Web site
8. www.yahoo.com is an example of a _____.
 - A. URL
 - B. domain name
 - C. TLD
 - D. search engine

9. A specific portion of a clothing Web site deals with winter wear. This particular portion of the Web Site is known as a ____.
- A. microblogging site
 - B. Web page
 - C. URL
 - D. domain
10. The Web site of a leading retailer consists of clickable texts and images that take consumers to other sites or pages of related merchandise on the Web. These clickable texts and images are ____.
- A. digital subscriber lines
 - B. network access points
 - C. domains
 - D. links
11. Which of the following is the TLD of the URL, [http:// www.uts.edu.au](http://www.uts.edu.au)?
- A. uts
 - B. edu
 - C. au
 - D. www
12. The Web site of an Australian technology company has the following URL: [http:// www.GenYTech.com.au](http://www.GenYTech.com.au). What does the last two-character extension (au) indicate?
- A. The country location of the site
 - B. The nature of the company
 - C. The core business of the company
 - D. The security level of the Web site
13. Carl Hoffman Business School is an academic institution. Which of the following TLDs is applicable for its Web site address?
Refer: Figure B.3
- A. .travel
 - B. .mobi
 - C. .edu
 - D. .pro
14. El Dorado Web Informatics is an American MNC with businesses in at least 30 different countries across the world. Which of the following Web addresses is applicable to El Dorado Inc.?
Refer: Figure B.3
- A. [http:// www.ElDoradoWebinfo.gov](http://www.ElDoradoWebinfo.gov)
 - B. [http:// www.ElDoradoWebinfo.mil](http://www.ElDoradoWebinfo.mil)
 - C. [http:// www.ElDoradoWebinfo.edu](http://www.ElDoradoWebinfo.edu)
 - D. [http:// www.ElDoradoWebinfo.com](http://www.ElDoradoWebinfo.com)
15. Margaret Sullivan is a TLD expert and a domain name consultant. Which of the following domains is she likely to suggest to her clients who want to start Internet companies?
Refer: Figure B.3
- A. .aero
 - B. .net
 - C. .pro
 - D. .edu
16. The World Intellectual Property Organization (WIPO) was established in 1967 to encourage and protect intellectual property worldwide through the cooperation of member states. Which of the following is an appropriate domain name for WIPO?
Refer: Figure B.3
- A. .int
 - B. .com
 - C. .net
 - D. .edu

17. Which of the following is likely to opt for the .pro domain?
Refer: Figure B.3
- A. Wanderlust, a travel agency that specializes in adventure tourism
 - B. Fix Inc., an organization that manufactures adhesives
 - C. Sam Moraes, a registered veterinary surgeon
 - D. Tina Brown, a Senator planning to launch a new informational Web site
18. The _____ is a nonprofit organization charged with numerous Internet-related responsibilities, one of which is the oversight of top-level domains.
- A. ICANN
 - B. ITU
 - C. TLD
 - D. URL
19. Which of the following enables you to surf the Web?
- A. Operating systems
 - B. URL
 - C. TLD
 - D. Web browser software
20. Which of the following functions appears on the menu bar of a Web browser?
- A. Help
 - B. Exit
 - C. Download
 - D. Recall
21. _____ allow you to have multiple Web sites open at the same time.
- A. Bookmarks
 - B. Tabs
 - C. Cookies
 - D. Wikis
22. A list of the most frequently visited Web addresses would be maintained in the _____ of your Web browser.
- A. Address field
 - B. tools
 - C. Bookmarks list
 - D. menu bar
23. Which of the following helps you find Web sites with the information you want?
- A. Domain
 - B. Cookie
 - C. Wiki
 - D. Search engine
24. Which of the following is true about a search engine?
- A. It represents a vast network of computers.
 - B. It helps you find sites with the information you want.
 - C. It helps you share and download files.
 - D. It allows you as a user to change or edit content.
25. Ramona wants information about Golden Eagle Resorts in Utah on the Web. However, she wants to exclude results containing golden eagles (birds) found in Utah. She can use a _____ to refine her search.
- A. Boolean operator
 - B. firewall
 - C. top-level domain
 - D. hyperlink

26. The _____ focuses on online collaboration, users as both creators and modifiers of content, dynamic and customized information feeds, and many other engaging Web-based services.
- A. Web 1.0
 - B. Web 2.0
 - C. Windows
 - D. Linux
27. Social networking sites like Facebook are examples of the dynamic application of _____.
- A. Web 4.0
 - B. Web 3.0
 - C. Web 2.0
 - D. Web 1.0
28. Bruce, a sophomore and a Web site designer, has created a free-content Web site that allows visitors to create, edit and, change content. This is an example of a(n) _____.
- A. blog
 - B. social networking site
 - C. RSS feed
 - D. Wiki
29. Milieu is a Web site that allows you to post personal information about yourself, create a network, and share content photos and videos. Milieu is an example of a(n) _____.
- A. Wiki
 - B. RSS feed
 - C. social networking site
 - D. chat room
30. A Web site created by Sue, a marine-life photographer, is in the form of a journal in which she posts entries in chronological order, and often includes the option for visitors to add comments to her journal entries and photographs. This is an example of a _____.
- A. podcast
 - B. social networking site
 - C. Wiki
 - D. blog
31. Which of the following is true about a blog?
- A. It is a point on the Internet where several connections converge.
 - B. It is a Web site where users create a network of friends.
 - C. It covers a wide range of topics including news commentary, travel, and so on.
 - D. It provides access to the Internet.
32. Which of the following is true about a social networking site?
- A. It allows visitors to freely edit and delete content.
 - B. It allows users to share content and communicate with others.
 - C. It is a Web site built along the lines of an encyclopedia.
 - D. It is a Web site in the form of a journal in which you post entries in chronological order.
33. Which of the following is an example of microblogging?
- A. Anna keeps a Web journal where visitors are allowed to post comments.
 - B. Richard has a wide network of friends on Facebook.
 - C. Angela has created a Web site on which visitors can add content.
 - D. Josh has created an online service through which people can send short text-based messages to each other.

34. Stuart, a stockbroker, uses live streaming across his Web browser interface to remain updated about stock prices and market developments. He uses _____ to obtain frequently published and updated digital content on the Web.
- A. podcasts
 - B. blogs
 - C. Wikis
 - D. RSS feeds
35. Which of the following provides you with broadcasts of audio and video files?
- A. RSS feed
 - B. Blogging
 - C. Podcasting
 - D. Wiki
36. The Roth University administration plans to use applications of the Web 2.0 technology for its Web site. However, it favors a particular Web 2.0 technology that will allow students to download audio and video files for viewing and listening on their personal computers. Which of the following Web 2.0 technologies satisfies this requirement?
- A. Podcasting
 - B. RSS feed
 - C. Wiki
 - D. Blog
37. The short videos of shows provided by syndicated TV shows are known as _____.
- A. mobisodes
 - B. microblogs
 - C. tweets
 - D. status updates
38. Which of the following is true about the Internet backbone of a country?
- A. It is the primary body that addresses the growing menace of cyber crimes globally.
 - B. It is the major set of connections for computers on the Internet.
 - C. It is a high-security storage facility for files and documents.
 - D. It is the primary Internet service provider in a given country.
39. What is a network access point?
- A. It is a company that provides access to the Internet.
 - B. It is a computer that provides information and services on the Internet.
 - C. It is a point on the Internet where several connections converge.
 - D. It is a technology that allows users to surf the Web.
40. At each network access point is at least one computer that simply routes Internet traffic from one place to another. This closely resembles a(n):
- A. city as viewed from a satellite.
 - B. airport where you switch planes to your final destination.
 - C. multi-level car parking facility.
 - D. rapid transit railway system.
41. Olympus is a company that provides Internet access to individuals, organizations, and businesses. Olympus is a(n) _____.
- A. social networking site
 - B. Internet service provider
 - C. Wiki
 - D. Internet server

42. Your Internet service provider provides you access to the Internet by:
- A. providing you Web space.
 - B. allowing you to own multiple domains.
 - C. allowing you to connect your computer to its computer.
 - D. providing you a free Web browser.
43. The computer that you use to access the Internet and surf the Web is called a ____.
- A. port
 - B. router computer
 - C. client computer
 - D. server computer
44. There are ____ main types of server computers on the Internet.
- A. four
 - B. five
 - C. two
 - D. six
45. Which of the following is true about a mail server?
- A. It is a computer that provides information on the Internet.
 - B. It maintains a collection of files and facilitates downloading them.
 - C. It supports your use of chat rooms.
 - D. It provides e-mail services and accounts.
46. Rachel, a journalist, discovers that she is unable to access files on a shared network. However, she can surf the Internet and use Microsoft Outlook to communicate with her colleagues. In this case, which of the following Internet servers is most likely affected?
- A. Mail
 - B. Web
 - C. IRC
 - D. Ftp
47. Which of the following server computers supports the use of discussion groups and chat rooms?
- A. IRC server
 - B. Ftp server
 - C. Web server
 - D. Mail server
48. The online library of Loudon University uses servers that maintain a collection of files containing study notes by professors. These files can be accessed by students all over the world and are downloadable. Which of the following types of servers does the online library of Loudon University use?
- A. FTP servers
 - B. Mail servers
 - C. Web servers
 - D. IRC servers
49. Which of the following is true about a communications protocol?
- A. It is a set of instructions to prevent cyber crimes.
 - B. It is a set of connections for computers on the Internet.
 - C. It is a set of rules that every computer follows to transfer information.
 - D. It provides information and services to Web surfers.
50. What are TCP/IP and ftp?
- A. Information protocols
 - B. Communication protocols
 - C. Mail servers
 - D. Network service providers

51. Whenever any type of information moves over the Internet, it does so according to ____.
- A. ftp
 - B. POP
 - C. PPP
 - D. TCP/IP
52. Why do Web site addresses start with "http://" (hypertext transfer protocol)?
- A. Because it is the communications protocol that supports the movement of information over the Web
 - B. Because it is the communications protocol that allows you to transfer files of information from one computer to another
 - C. Because it provides information and services to Web surfers
 - D. Because it is the communications protocol that allows you to download files
53. Ralph, an Internet user, frequently downloads screensavers from the Web. In downloading the files from an ftp server, Ralph uses both ftp and ____.
- A. POP
 - B. Http
 - C. TCP/IP
 - D. PPP
54. Jonathan is a frequent flier. Each time he accesses the Web sites of airlines to book his tickets online, he is using both TCP/IP and ____.
- A. PPP
 - B. ftp
 - C. POP
 - D. http
55. Markus hosts a Web site on the Internet, where he exhibits, sells, and auctions artworks. The storage area where Markus keeps his Web site is known as ____.
- A. Web page
 - B. Web space
 - C. Web server
 - D. Wiki
56. Which of the following enables you to use your computer to dial up or establish a link with another computer?
- A. Connectivity software
 - B. Web browser software
 - C. E-mail software
 - D. Web space
57. When you are using a software that allows you to surf the Web, you are using a(n) ____.
- A. Web space
 - B. e-mail software
 - C. Web browser software
 - D. ftp
58. E-mail software enables you to communicate with other people ____ by sending and receiving e-mail.
- A. through IRC
 - B. electronically
 - C. through proxy
 - D. securely
59. Internet Explorer, Netscape, and Firefox are examples of ____.
- A. Web browsers
 - B. DSL
 - C. e-mail software
 - D. network access points

60. Jane uses a device that allows her to connect her computer to her phone line, enabling her to access another network. Jane is using a ____.
- A. satellite dish
 - B. cable modem
 - C. firewall
 - D. telephone modem
61. Henry uses a high-speed Internet connection using a phone line, which allows him to use his phone line simultaneously for voice communication. Which of the following types of modems is Henry using?
- A. Digital Subscriber Line
 - B. Telephone modem
 - C. Cable modem
 - D. Satellite modem
62. If you are using a modem that does not support the use of your telephone line parallelly for voice communications, you are using a ____.
- A. DSL
 - B. satellite modem
 - C. cable modem
 - D. telephone modem
63. Which of the following is true about a DSL modem?
- A. It does not support the simultaneous use of telephone lines for voice communications.
 - B. It uses TV cables to deliver an Internet connection.
 - C. It splits the telephone line to facilitate voice communications and Internet connectivity parallelly.
 - D. It uses a satellite dish to deliver an Internet connection.
64. The World Wide Web is a vast network of computers that connects millions of people all over the world.
True False
65. The Internet and all its technological infrastructure are what make the Web possible.
True False
66. All Web sites have a generic Web site address.
True False
67. A Web site address is a unique name that identifies a specific site on the Web.
True False
68. A domain name identifies an area, or a group of computers on the Web, and the general geographical location of this group.
True False
69. The address for a specific Web page is called a domain locator.
True False
70. Most people opt for the common term of "Web page address" when referring to a URL.
True False
71. A hyperlink represents images that are not clickable.
True False
72. Most Web addresses start with http:// www.
True False
73. The last three letters (com) in the Web address, www.yahoo.com, is referred to as the top-level domain.
True False

74. Some addresses have a two-character extension that follows the top-level domain. This denotes country location of the site.
True False
75. .jobs is the top-level domain for companies with jobs to advertise.
Refer: Figure B.3
True False
76. The Web address of FineVine, a wine company, is www.FineVine.com. The TLD of the address indicates that FineVine is a commercial organization.
Refer: Figure B.3
True False
77. ICANN returns the application fee for nonstandardized TLDs if the applications are rejected.
True False
78. A firewall enables you to surf the Web.
True False
79. Internet Explorer, Firefox, and Chrome are some popular Web browsers.
True False
80. One of the most important features of any Web browser is that you can create, edit, and maintain a list of your most commonly visited addresses on the Web.
True False
81. Tabs forbid the opening of multiple Web sites at the same time.
True False
82. Google (www.google.com) is the only search engine available on the Web.
True False
83. Boolean operators assist you with refining your search for information on the Web.
True False
84. The Web 2.0 focuses on users as both creators and modifiers of content.
True False
85. Web 2.0 is a Web site that allows you to create, revise, modify, and often remove content.
True False
86. Wikis, blogs, and podcasting are some applications of the Web 2.0.
True False
87. A Wiki prohibits visitors from eliminating content on a Web site.
True False
88. Wiki, as a term, can refer either to the engine that makes Wiki sites possible or to a specific Wiki Web site.
True False
89. "People" is a general term within social networking sites that includes actual people, music bands, organizations, and so on.
True False
90. A blog is a type of NSP.
True False
91. Blogs cover a wide range of topics including news commentary, personal online diaries, travel, and so on.
True False

92. On a social networking site, when you post a status update to your wall, you are participating in microblogging.
True False
93. IRC servers support your use of discussion groups and chat rooms.
True False
94. A cable modem is a device that connects your computer to your phone line so that you can access another computer or network.
True False
95. The _____ is a multimedia-based collection of information, services, and Web sites supported by the Internet.

96. The _____ is a vast network of computers that connects millions of people all over the world.

97. A(n) _____ is a specific location on the Web where you visit, gather information, and perhaps even order products.

98. A _____ identifies a specific computer on the Web and the main page of the entire site.

99. A _____ is a specific portion of a Web site that deals with a certain topic.

100. A _____ is an address for a specific Web page or document within a Web site.

101. A _____ is clickable text or an image that takes you to another site or page on the Web.

102. _____ software enables you to surf the Web.

103. A _____ is a facility on the Web that helps you find sites with the information and/or services you want.

104. A _____ operator can be used to help refine the list of Web sites you receive from a search.

105. _____ is the so-called second generation of the Web and focuses on online collaboration, users as both creators and modifiers of content, and many other advanced Web-based services.

106. A _____ is a Web site that allows you—as a visitor—to create, edit, change, and often eliminate content.

107. A _____ site is a site on which you post information about yourself, create a network for friends, read about other people, share content such as videos, and communicate with other people.

108. A _____ is a Web site in the form of a journal in which you post entries in chronological order and often includes the capabilities for other viewers to add comments to your journal entries.

- 109.A(n) _____ is a technology that provides frequently published and updated digital content on the Web.

- 110._____ refers to your ability at any time to download audio and video files for viewing and listening using portable listening devices and personal computers.

- 111.The _____ is the major set of connections for computers on the Internet.

- 112.A _____ is a point on the Internet where several connections converge.

- 113.A(n) _____ is a company that provides individuals, organizations, and businesses access to the Internet.

- 114._____ are computers that provide information and services on the Internet.

- 115.A _____ provides information and services to Web surfers.

- 116.A _____ provides e-mail services and accounts.

- 117.A(n) _____ server maintains a collection of files that you can download.

- 118.A(n) _____ server supports your use of discussion groups and chat rooms.

- 119.A _____ is a set of rules that every computer follows to transfer information.

- 120._____ is the primary protocol for transmitting information over the Internet.

- 121._____ is the communications protocol that supports the movement of information over the Web, essentially from a Web server to you.

- 122._____ is the communications protocol that allows you to transfer files of information from one computer to another.

- 123._____ is a storage area where you keep your Web site.

- 124._____ enables you to use your computer to dial up or connect to another computer.

- 125._____ is a high-speed Internet connection using phone lines, which allows you to use your phone line for voice communication at the same time.

mod B Key

1. D
2. B
3. C
4. B
5. A
6. B
7. C
8. A
9. B
10. D
11. B
12. A
13. C
14. D
15. B
16. A
17. C
18. A
19. D
20. A
21. B
22. C
23. D
24. B
25. A
26. B
27. C
28. D
29. C
30. D
31. C
32. B
33. D
34. D
35. C
36. A

- 37. A
- 38. B
- 39. C
- 40. B
- 41. B
- 42. C
- 43. C
- 44. A
- 45. D
- 46. D
- 47. A
- 48. A
- 49. C
- 50. B
- 51. D
- 52. A
- 53. C
- 54. D
- 55. B
- 56. A
- 57. C
- 58. B
- 59. A
- 60. D
- 61. A
- 62. D
- 63. C
- 64. FALSE
- 65. TRUE
- 66. FALSE
- 67. TRUE
- 68. FALSE
- 69. FALSE
- 70. TRUE
- 71. FALSE
- 72. TRUE
- 73. TRUE
- 74. TRUE

75. TRUE
76. TRUE
77. FALSE
78. FALSE
79. TRUE
80. TRUE
81. FALSE
82. FALSE
83. TRUE
84. TRUE
85. FALSE
86. TRUE
87. FALSE
88. TRUE
89. TRUE
90. FALSE
91. TRUE
92. TRUE
93. TRUE
94. FALSE
95. World Wide Web
96. Internet
97. Web site
98. domain name
99. Web page
100. uniform resource locator (URL)
101. link
102. Web browser
103. search engine
104. Boolean
105. Web 2.0
106. Wiki
107. social networking
108. blog
109. RSS feed
110. Podcasting
111. Internet backbone
112. network access point (NAP)

- 113. Internet service provider (ISP)
- 114. Internet server computers
- 115. Web server
- 116. mail server
- 117. ftp (file transfer protocol)
- 118. IRC (Internet Relay Chat)
- 119. communications protocol (protocol)
- 120. TCP/IP (Transport control protocol/Internet protocol)
- 121. Hypertext transfer protocol (http)
- 122. File transfer protocol (ftp)
- 123. Web space
- 124. Connectivity software
- 125. Digital subscriber line (DSL)

mod B Summary

<u>Category</u>	<u># of Questions</u>
AACSB: Analytic	12
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Blooms: Apply	27
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Learning Objective: B-01 Define the relationships among Web site; Web site address; domain name; Web page; and uniform resource locator (URL).	25
Learning Objective: B-02 Explain how to interpret the parts of an address on the Web.	14
Learning Objective: B-03 Identify the major components and features of Web browser software.	16
Learning Objective: B-04 Define Web 2.0 and its many technologies including wikis; social networking sites; blogs; RSS feeds; and podcasting.	27
Learning Objective: B-05 Describe the various technologies that make up the Internet.	30
Learning Objective: B-06 Identify key considerations in choosing an Internet service provider (ISP).	3
Learning Objective: B-07 Describe the communications software and telecommunications hardware you need to connect to the Internet.	10
Level of Difficulty: 1 Easy	82
Level of Difficulty: 2 Medium	28
Level of Difficulty: 3 Hard	15
Topic: Connecting to the Internet	13
Topic: Internet Technologies	30
Topic: Search Engines	6
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