**Chapter 2**

**The Investment Process**

*Concept Questions*

**1.** Purchasing on margin means borrowing some of the money used to buy securities. You do it because you desire a larger position than you can afford to pay for, recognizing that using margin is a form of financial leverage. As such, your gains and losses will be magnified. Of course, you hope you only experience the gains.

**2.** Shorting a security means borrowing it and selling it, with the understanding that at some future date, you will buy the security and return it, thereby “covering” the short. You do it because you believe the security’s value will decline, so you hope to sell high now, then buy low later.

**3.** Margin requirements amount to security deposits. They exist to protect your broker against losses.

**4.** Asset allocation means choosing among broad categories such as stocks and bonds. Security selection means picking individual assets within a particular category, such as shares of stock in particular companies.

**5.** Tactical asset allocation is making small, short-term adjustments to your longer-term strategic allocation. The idea is to overweight sectors with the greatest potential for gains. Since you are effectively trying to determine which sectors will perform the best, tactical asset allocation can be considered a form of market timing.

**6.** A broker conducts trades on your behalf, and in return he receives a commission. An advisor is typically a fee-based relationship, where you pay an annual percentage of assets, which covers the cost of all advice and trades. With an advisory relationship, the interests of the advisor and investor may be better aligned, as the incentive to “churn” is eliminated.

**7.** Probably none. The advice you receive is unconditionally *not* guaranteed. If the recommendation was grossly unsuitable or improper, then arbitration is probably your only possible means of recovery. Of course, you can close your account, or at least what’s left of it.

**8.** If you buy (go long) 500 shares at $18, you have a total of $9,000 invested. This is the most you can lose because the worst that could happen is that the company could go bankrupt, leaving you with worthless shares. There is no limit to what you can make because there is no maximum value for your shares – they can increase in value without limit. For a short, this is reversed. The most you can make is if the stock goes to $0 and you keep the proceeds. There is no limit on the loss since shorts lose as prices rise.

**9.** If the asset is illiquid, it may be difficult to quickly sell it during market declines, or to purchase it during market rallies. Hence, special care should always be given to investment positions in illiquid assets, especially in times of market turmoil.

**10.** Traditional IRAs are tax-deferred, with withdrawals being taxed. Contributions to Roth IRAs are taxed up-front, but all deposits grow tax free. Thus, an investor who is currently in a low tax bracket (such as a college student) may prefer a Roth as the benefit of the tax-free growth outweighs the tax benefit of the traditional tax-deferred IRA.

*Solutions to Questions and Problems*

*NOTE: All end of chapter problems were solved using a spreadsheet. Many problems require multiple steps. Due to space and readability constraints, when these intermediate steps are included in this solutions manual, rounding may appear to have occurred. However, the final answer for each problem is found without rounding during any step in the problem.*

*Core questions*

**1.** Maximum investment = $31,000/.60 = $51,667

Number of shares = $51,667/$17 per share = 3,039.22 (or 3,039) shares

**2.** Margin loan = ($53 × 275) – $8,000 = $6,575

Margin requirement = $8,000/($53 × 275) = .5489, or 54.89%

**3.** Terminal price = $62

Without margin = ($62 – 53)/$53 = .1698, or 16.98%

With margin = {($62 × 275) – ($53 × 275)}/$8,000 = .3094, or 30.94%

Terminal price = $46

Without margin = ($46 – 53)/$53 = –.1321, or –13.21%

With margin = {($46 × 275) – ($53 × 275)}/$8,000 = –.2406, or –24.06%

**4.** Initial deposit = .70 × ($53 × 275) = $10,202.50

Terminal price = $62

Without margin = ($62 – 53)/$53 = .1698, or 16.98%

With margin = {($62 × 275) – ($53 × 275)}/$10,202.50 = .2426, or 24.26%

Terminal price = $46

Without margin = ($46 – 53)/$53 = –.1321, or –13.21%

With margin = {($46 × 275) – ($53 × 275)}/$10,202.50 = –.1887, or –18.87%

A lower initial margin requirement will make the returns more volatile. In other words, a stock price increase will increase the return, and a stock price decrease will cause a greater loss.

**5.** Maximum purchase = $22,000/.55 = $40,000

**6.** Amount borrowed = (500 × $38) - (500 × $38)(.60) = $7,600

Margin call price = ($7,600/500)/(1 –.3) = $21.71

**7.** Amount borrowed = (1,200 × $34)(1 – .55) = $18,360

Margin call price = ($18,360/1,200)/(1 –.35) = $23.54

Stock price decline = ($23.54 – $34)/$34 = –.3077, or –30.77%

**8.** Proceeds from short sale = 1,000 × $48 = $48,000

Initial deposit = $48,000(.60) = $28,800

Account value = $48,000 + $28,800 = $76,800

Margin call price = $76,800/[1,000 + (.30 × 1,000)] = $59.08

**9.** Proceeds from short sale = 1,000($36) = $36,000

Initial deposit = $36,000(.55) = $19,800

Account value = $36,000 + 19,800 = $55,800

Margin call price = $55,800/[1,000 + (.35 × 1,000)] = $41.33

Account equity = $55,800 – (1,000 × $41.33) = $14,470

**10.** Pretax return = ($78 – 73 + 1.20)/$73 = .0849, or 8.49%

Aftertax capital gains = ($78 – 73)(1 – .30) = $3.50

Aftertax dividend yield = $1.20(1 – .15) = $1.02

Aftertax return = ($3.50 + 1.02)/$73 = .0619, or 6.19%

*Intermediate questions*

**11.** Assets Liabilities and account equity

3039 shares $51,663 .00 Margin loan $20,665.20

Account equity 30,997.80

Total $51,663.00 Total $51,663.00

Stock price = $24

Assets Liabilities and account equity

3039 shares $72,936.00 Margin loan $20,665.20

Account equity 52,270.80

Total $72,936.00 Total $72,936.00

Margin = $52,270.80/$72,936 = .7167, or 71.67%

Stock price = $14

Assets Liabilities and account equity

3039 shares $42,546.00 Margin loan $20,665.20

Account equity 21,880.80

Total $42,546.00 Total $42,546.00

Margin = $21,880.80/$42,546 = .5143, or 51.43%

**12.** 500 shares × $60 per share = $30,000

Initial margin = $20,000/$30,000 = .6667, or 66.67%

Assets Liabilities and account equity

500 shares $30,000 Margin loan $10,000

Account equity 20,000

Total $30,000 Total $30,000

**13.** Total purchase = 500 shares × $48 = $24,000

Margin loan = $24,000 – 8,000 = $16,000

Margin call price = $16,000/[500 – (.30 × 500)] = $45.71

To meet a margin call, you can deposit additional cash into your trading account, liquidate shares until your margin requirement is met, or deposit additional marketable securities against your account as collateral.

**14.** Interest on loan = $16,000(1.065) – 16,000 = $1,040

*a.* Proceeds from sale = 500($56) = $28,000

Dollar return = $28,000 – 8,000 – 16,000 – 1,040 = $2,960

Rate of return = $2,960/$8,000 = .3700, or 37.00%

Without margin, rate of return = ($56 – 48)/$48 = .1667, or 16.67%

*b.* Proceeds from sale = 500($48) = $24,000

Dollar return = $24,000 – 8,000 – 16,000 – 1,040 = –$1,040

Rate of return = –$1,040 / $8,000 = –.1300, or –13.00%

Without margin, rate of return = $0%

*c.* Proceeds from sale = 500($32) = $16,000

Dollar return = $16,000 – 8,000 – 16,000 – 1,040 = –$9,040

Rate of return = –$9,040 / $8,000 = –1.1300, or –113.00%

Without margin, rate of return = ($32 – 48) / $48 = –.3333, or –33.33%

**15**. Initial equity = (1,000 × $40)(.50) = $20,000

Amount borrowed = (1,000 × $40)(1 – .50) = $20,000

Interest = $20,000 × .0680 = $1,360

Proceeds from sale = 1,000 × $45 = $45,000

Dollar return = $45,000 – 20,000 – 20,000 – 1,360 = $3,640

Rate of return = $3,640/$20,000 = .1820, or 18.20%

**16.** Total purchase = 800 × $34 = $27,200

Loan = $27,200 – 15,000 = $12,200

Interest = $12,200 × .07 = $854

Proceeds from sale = 800 × $48 = $38,400

Dividends = 800 × $.64 = $512

Dollar return = $38,400 + 512 – 15,000 – 12,200 – 854 = $10,858

Return = $10,858/$15,000 = .7239, or 72.39%

**17.** $50,000 × (1.084)6/12 – 50,000 = $2,057.66

**18.** $75,000 × (1.064)2/12 – 75,000 = $779.46

**19.** (1 + .14)12/7 – 1 = .2518, or 25.18%

**20.** (1 + .14)12/5 – 1 = .3695, or 36.95%

All else the same, the shorter the holding period, the larger the EAR for a given holding period return.

**21.** Holding period return = ($61 – 57 + .60)/$57 = .0807, or 8.07%

EAR = (1 + .0807)12/5 – 1 = .2047, or 20.47%

**22.** Initial purchase = 500 × $60 = $30,000

Amount borrowed = $30,000 – 20,000 = $10,000

Interest on loan = $10,000(1 + .0625)1/2 – $10,000 = $307.76

Dividends received = 500($.25) = $125.00

Proceeds from stock sale = 500($65) = $32,500

Dollar return = $32,500 + 125 – 10,000 – 20,000 – 307.76 = $2,317.24

Rate of return = $2,317.24/$20,000 = .1159, or 11.59% per six months

Effective annual return = (1 + .1159)12/6 – 1 = .2451, or 24.51%

**23.** Proceeds from sale = 800 × $47 = $37,600

Initial margin = $37,600 × 1.00 = $37,600

Assets Liabilities and account equity

Proceeds from sale $37,600 Short position $37,600

Initial margin deposit 37,600 Account equity 37,600

Total $75,200 Total $75,200

**24.** Proceeds from sale = 800 × $47 = $37,600

Initial margin = $37,600 × .60 = $22,560

Assets Liabilities and account equity

Proceeds from sale $37,600 Short position $37,600

Initial margin deposit 22,560 Account equity 22,560

Total $60,160 Total $60,160

**25.** Proceeds from short sale = 750($96) = $72,000

Initial margin deposit = $72,000(.60) = $43,200

Total assets = Total liabilities and equity = $72,000 + 43,200 = $115,200

Cost of covering short = 750($86.50) = $64,875

Account equity = $115,200 – 64,875 = $50,325

Cost of covering dividends = 750($0.75) = $563

Dollar profit = $50,325 – 43,200 – 563 = $6,563

Rate of return = $6,563/$43,200 = .1519, or 15.19%

**26.** Proceeds from sale = 600 × $72 = $43,200

Initial margin = $43,200 × .50 = $21,600

Initial Balance Sheet

Assets Liabilities and account equity

Proceeds from sale $ 43,200 Short position $ 43,200

Initial margin deposit 21,600 Account equity 21,600

Total $ 64,800 Total $ 64,800

Stock price = $63

Assets Liabilities and account equity

Proceeds from sale $ 43,200 Short position $ 37,800

Initial margin deposit 21,600 Account equity 27,000

Total $ 64,800 Total $ 64,800

Margin = $27,000/$37,800 = .7143, or 71.43%

Five-month return = ($27,000 – 21,600)/$21,600 = .2500, or 25.00%

Effective annual return = (1 + .25)12/5 – 1 = .7084, or 70.84%

Stock price = $77

Assets Liabilities and account equity

Proceeds from sale $ 43,200 Short position $ 46,200

Initial margin deposit 21,600 Account equity 18,600

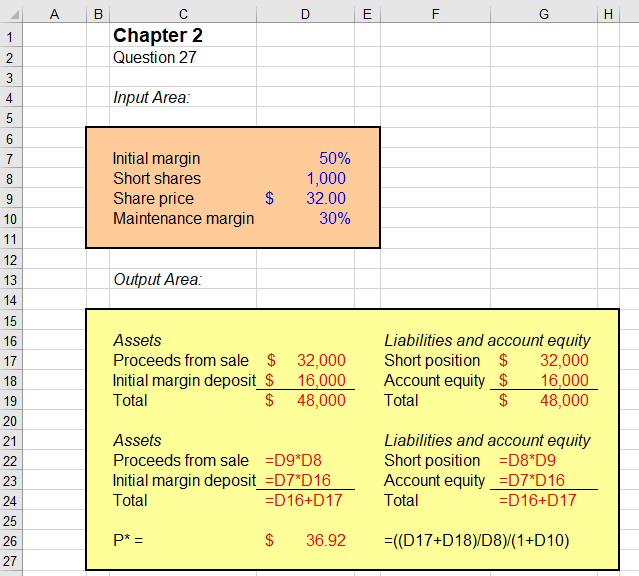
Total $ 64,800 Total $ 64,800

Margin = $18,600/$46,200 = .4026, or 40.26%

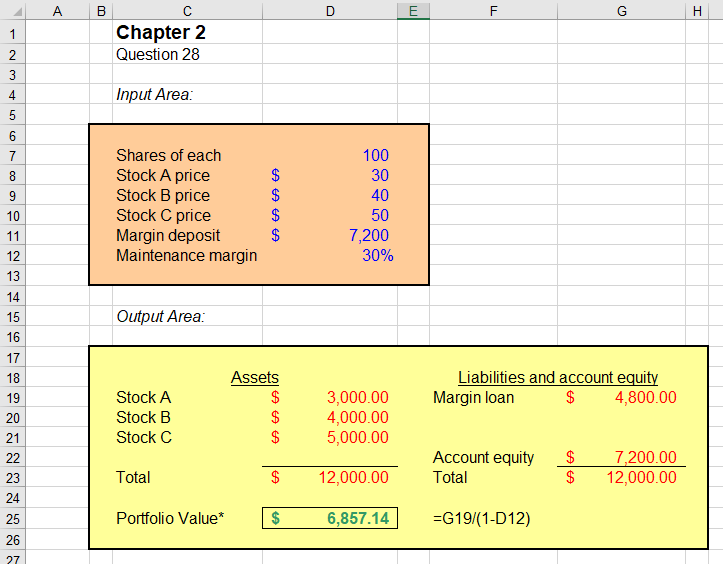
Five-month return = ($18,600 – 21,600)/$21,600 = –.1389, or –13.89%

Effective annual return = (1 – .1389)12/5 – 1 = –.3015, or –30.15%

**27.**



**28.**



*CFA Exam Review by Kaplan Schweser*

1. a

The Analee’s pre-tax return objective is computed as follows:

Living expenses $75,000

Travel expenses 15,000

College fund 20,000

Total $110,000

Portfolio Value = $3,000,000

Income objective = $110,000/3,000,000 = .0367, or 3.67%

Plus inflation 3.00%

Gross Return Objective 6.67%

1. a

Their risk tolerance is average. Their liquidity needs are high due to their living expenses, yet their portfolio is large enough. Since they are in their retirement years, they will be living off their portfolio and not adding to it other than the growth in the portfolio to stay even with inflation.

1. a

Although Barbara’s willingness to assume risk may be high (above average) given her past entrepreneurial pursuits and because the Analee’s time horizon is quite long, her ability to assume risk is average given her current income needs.

1. a

The most appropriate portfolio is A, as it provides a good balance in terms of return objectives, risk tolerance, and constraints. The portfolio provides an adequate return (8.8%) versus their requirement (6.67%), and it provides sufficient income while minimizing the impact of inflation.

Portfolio B is inappropriate because it concentrates a higher proportion of assets into VC and REITs, which are lower liquidity and higher volatility assets. Portfolio C is inappropriate because it does not meet the return objective.